MISSION:	TO ACHIEVE A POSITIVE CHANGE IN WORKPLACE SAFETY CULTURE	TO ENSURE THAT THE AUSTRALIAN SEAFOOD INDUSTRY 'KEEPS IT'S PEOPLE SAFE'
	OBJECTIVE 1. Moving towards zero fatalities and a red	uction in workplace health & safety incidences within industry
	OBJECTIVE 2. Continuous cultural improvement in t	he use of workplace health & safety management systems
OBJECTIVE 3. Increase in uptake by industry of workplace health & safety training programs and education tools		
	COMMITMENT	ACTIVITIES & ACTIONS
EDUCATION	Industry's safety culture is informed by WHS training resources.	Create partnerships within & among regulators & RTOs to address WHS learning needs.
	Two-way learning & sharing of WHS values between industry & regulators.	Deliver accessible WHS training resources using mixed media / platforms.
	WHS learning gaps are addressed through appropriate RD&E investment.	Integrate training into future industry initiatives.
	Industry & regulators have appropriate WHS capacity & capability.	Improve WHS data collection & reporting using contemporary & practical approaches.
	All partners have access to relevant WHS resources.	Educate an alumni of industry safety champions to foster a positive & proactive safety culture.
		Encourage innovation in safety monitoring opportunities for industry.
ADOPTION	Theory is translated into practice.	Develop fit for purpose resources to aid industry remain compliant, and to report WHS incidences.
	WHS RD&E outputs are integrated into learning resources & practices.	Develop shared resources for industry & regulators to distribute to all stakeholders.
	Opportunities & barriers to adoption of best WHS practice by industry &	Ensure WHS initiatives are underpinned by accurate incident data.
	regulators are understood.	Identify barriers to adoption & develop mitigation strategies to aid uptake of best WHS practices.
	The value proposition of adoption of best WHS practice by industry & regulators is known & shared.	Identify mechanisms to incentivise WHS improvements & best practices.
		Share industry & regulator WHS knowledge to aid in adoption & reduce duplication.
		Adopt RD&E outputs from international & non-traditional partners that optimise WHS outcomes.
		Support & facilitate a national seafood industry WHS engagement program.
BEHAVIOUR	Industry & regulators share a positive & proactive WHS culture.	Identify case studies of best practice to establish WHS norms.
	Industry & regulators WHS values are aligned under a safety partnership.	Develop a safety value proposition that is shared by industry & regulators
	WHS is considered a key aspect of the Australian seafood industry culture.	Empower industry safety champions to develop & share authentic WHS messages.
	Behaviours & practices that challenge WHS are mitigated.	Foster partnerships with traditional & non-traditional stakeholders to demonstrate a shared commitment to a positive & proactive safety culture.
EXTENSION	Investment meets the strategic needs of industry & regulators.	Centralise WHS resources, information and partners in a readily accessible format.
	Information is available to all stakeholders in a readily accessible format.	Raise the profile of extension and adoption in future FRDC funded projects.
	Partnerships facilitate collaboration & leverage actions.	Establish partnerships with international & national bodies that promote Australian seafood
	The Australian seafood industry's shared commitment to an improved	industry's shared commitment to an improved WHS culture.
	WHS culture is recognised nationally & internationally.	Share & promote this plan with all partners, stakeholders and the broader community.