

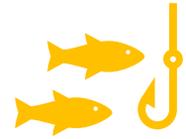


## **2023 FRDC Stakeholder Survey**

Insights from the 2023 survey with Fishing and Aquaculture stakeholders, Partners and the Research Community

# Insights from the 2023 Stakeholder Survey

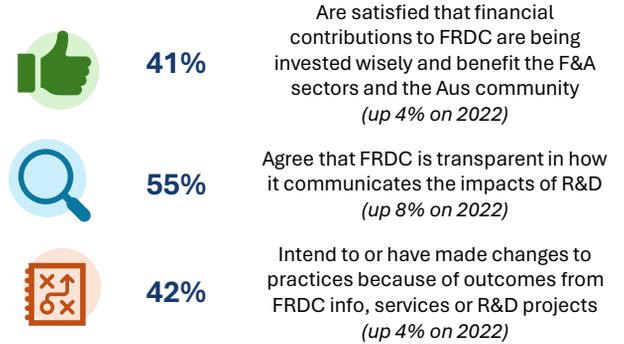
## The Wild Catch and Aquaculture segment



### Outlook for the future of the Australian fishing and aquaculture continues to be positive



### Mixed levels of satisfaction from Wild Catch and Aquaculture stakeholders



### Interactions with FRDC are initiating some positive outcomes



88%

Reported an outcome from utilising FRDC services (up 14% on 2022)



84%

Reported an outcome from being involved in FRDC sponsored Capability and Capacity Building activities (up 12% on 2022)



91%

Reported an outcome from participating in FRDC R&D events (up 5% on 2022)



74%

Reported an outcome from interacting with FRDC Extension Officers (up 15% on 2022)



79%

Reported an outcome from looking at FRDC social media (up 10% on 2022)

### Positive feedback on FRDC with room to continue to strengthen stakeholder perceptions



78% agree that FRDC places a strong emphasis on fishing and aquaculture sustainability



71% agree that FRDC places a strong emphasis on addressing environmental issues facing F&A

63% agree they or their organisation values the services offered by FRDC



61% agree that FRDC's engagement with them or their organisation is appropriate



58% agree that FRDC places an emphasis on diversity and inclusion for fishing and aquaculture



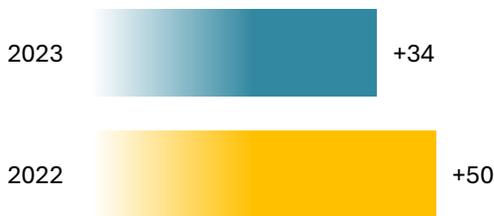
51% agree that FRDC places a strong emphasis on the development of people

# Insights from the 2023 Stakeholder Survey



## The Partners segment

### A positive but more subdued outlook among partners



### Partners reporting strong satisfaction



58%

Are satisfied that financial contributions to FRDC are being invested wisely and benefit the F&A sectors and the Aus community  
*(up 3% on 2022)*



74%

Agree that FRDC is transparent in how it communicates the impacts of R&D  
*(up 13% on 2022)*



66%

Intend to or have incorporated FRDC's R&D outputs in their work over the last three years  
*(down 1% on 2022)*

## Interactions with FRDC are translating to positive outcomes



97%

Reported an outcome from utilising FRDC services  
*(up 8% on 2022)*



87%

Reported an outcome from being involved in FRDC sponsored Capability and Capacity Building activities  
*(down 6% on 2022)*



94%

Reported an outcome from participating in FRDC R&D events  
*(down 2% on 2022)*



84%

Reported an outcome from interacting with FRDC Extension Officers  
*(up 16% on 2022)*



81%

Reported an outcome from looking at FRDC social media  
*(down 11% on 2022)*

## Positive endorsement of FRDC from partners



87% agree that FRDC places a strong emphasis on fishing and aquaculture sustainability



84% agree they or their organisation values the services offered by FRDC

78% agree that FRDC's engagement with them or their organisation is appropriate



76% agree that FRDC places a strong emphasis on the development of people



73% agree that FRDC places an emphasis on diversity and inclusion for fishing and aquaculture



70% agree that FRDC places a strong emphasis on addressing environmental issues facing F&A

# Insights from the 2023 Stakeholder Survey



## The Research Community segment

### The research community sees a positive outlook for the sector



### Positive signals from researchers with good levels of satisfaction



58%

Are satisfied that financial contributions to FRDC are being invested wisely and benefit the F&A sectors and the Aus community  
*(up 2% on 2022)*



67%

Agree that FRDC is transparent in how it communicates the impacts of R&D  
*(up 5% on 2022)*



65%

Intend to or have incorporated FRDC's R&D outputs in their work over the last three years  
*(up 10% on 2022)*

### Interactions with FRDC are translating to positive outcomes



94%

Reported an outcome from utilising FRDC services  
*(up 9% on 2022)*



92%

Reported an outcome from being involved in FRDC sponsored Capability and Capacity Building activities  
*(up 8% on 2022)*



83%

Reported an outcome from participating in FRDC R&D events  
*(up 4% on 2022)*



86%

Reported an outcome from interacting with FRDC Extension Officers  
*(up 11% on 2022)*



77%

Reported an outcome from looking at FRDC social media  
*(up 5% on 2022)*

### Researchers reported a positive assessment of FRDC across most measures



85% agree they or their organisation values the services offered by FRDC



81% agree that FRDC places a strong emphasis on fishing and aquaculture sustainability

70% agree that FRDC's engagement with them or their organisation is appropriate



68% agree that FRDC places a strong emphasis on addressing environmental issues facing F&A



66% agree that FRDC places a strong emphasis on the development of people



63% agree that FRDC places an emphasis on diversity and inclusion for fishing and aquaculture

# About the survey

FRDC have identified the need to measure the engagement and satisfaction of a range of its key stakeholders.

The 2023 Stakeholder Survey provides the mechanism to collect feedback and provide FRDC with measures of the health of their stakeholder relationships and the perception of progress against the Strategic Plan targets.

The following three audiences were the key focus of the 2023 Stakeholder Survey.

- **Fishing and Aquaculture** stakeholders, including the Wild Catch and Aquaculture segment – those who self-identified as being involved in commercial wild catch and/or aquaculture operating businesses. These stakeholders cover four main sectors of fishing (aquaculture, commercial wild catch, Indigenous and recreational), plus supply chain partners (exporters/importers, processors).
- **Partners**  
There are several different organisational partners FRDC collaborates with and replies upon. This includes Federal, State and Territory governments, the relevant departments, and fisheries and national resource managers.
- **Research Community**  
R&D is only possible through investment in research. The research is supported and driven by FRDC's research community, including researchers from universities, government fisheries organisations, further education organisations (e.g. TAFE), international research organisations and private-sector research providers.



## Fishing and Aquaculture



## Partners



## Research Community



## 2023 FRDC Stakeholder Survey

This survey was conducted by Intuitive Solutions on behalf of FRDC.



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