

BEING A TUNA CHAMPION MEANS USING THE BEST FISHING PRACTICES FOR SOUTHERN BLUEFIN TUNA AND ENCOURAGING OTHERS TO DO THE SAME

IT'S ABOUT WHAT WE DO WITH WHAT WE CATCH
— SMALL ACTIONS MAKE A DIFFERENCE

CATCH

Do you have the right fishing gear to catch big fish and is it in good condition?

HANDLE

Are you leaving the fish in the water when possible, and handling it with care?

KEEP

Are you familiar with iki jime humane fish-killing practices?

RELEASE

Will the fish you release have the best chance to survive?

PREPARE

Do you know how to make the most of the meat you harvest and not waste the fish?



TUNA CHAMPIONS

Bluefin forever

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